

## Digital Measures

<b>Initiative</b>	Digital Measures
<b>Campus Priority</b>	"Be responsible stewards of our resources"
<b>Sponsor/ Decision Maker</b>	Provost Paul DeLuca
<b>Project Lead</b>	Vice Provost for Information Technology/CIO Ron Kraemer
<b>Key players</b>	Peyton Smith, Kathy Christoph, Deans, School/College representatives
<b>What do we want to accomplish? Aims.</b>	The primary goal of the Digital Measures implementation is to efficiently collect, manage and apply faculty teaching, research, and public engagement activities. Once collected, these data can be repurposed for myriad activities across campus, reducing the need to input and manage the data in multiple systems/databases.
<b>Indicators of Success</b> (How will we know we have made progress?)	<ol style="list-style-type: none"> <li>1. Every school and college will have developed guidelines on their use of Digital Measures.</li> <li>2. Use merit information to help shift from a "pay plan driven" to a "pay plan assisted" culture.</li> <li>3. Faculty/staff can manage their CVs, including output options for NIH and NSF biosketches, USDA and other agency reporting/information requirements.</li> <li>4. Members of schools and colleges can use information in Digital Measures to identify research interests, publications and expertise to foster collaborations.</li> <li>5. Information in Digital Measures can be used to automatically update school and college web pages (some faculty have multiple web listings).</li> <li>6. Information in Digital Measures can be used for faculty and staff annual performance reviews.</li> <li>7. Digital Measures is used to integrate base data from other campus systems (including our CVs) and thus reducing redundancy in data entry.</li> <li>8. Data can be linked from other systems (e.g., UW Institute for Clinical and Translational Research ICTR database or WARF's Wisconsin Discovery Portal).</li> <li>9. A reduced number errors and out-of-date information in our systems.</li> <li>10. A increased amount of useful data is available for analysis.</li> <li>11. Schools and colleges are able to generate customized reports for agencies/external funders, assessments and accreditations, strategic planning and such uses as the Wisconsin Idea and K-12 databases, media experts and speakers bureau lists, indentifying our international capacities, and for external relations to our various stakeholders/ constituents).</li> <li>12. The need to build, maintain and support duplicative systems is reduced.</li> </ol>
<b>Current Efforts, if any</b>	Digital Measures is currently licensed by the School of Business, School of Education, School of Human Ecology and School of Nursing. The School of Business is the only unit that has implemented Digital Measures throughout its faculties.
<b>Key strategies or actions</b>	<ol style="list-style-type: none"> <li>1. Work with schools and colleges to develop program goals.</li> </ol>
<b>Timeline</b>	
<b>Next Steps</b>	<ol style="list-style-type: none"> <li>1. Procure Digital Measures Activity Insight product.</li> <li>2. Create a campus implementation committee with representatives appointed from central administration and each school/college to determine the common and school/college, and faculty/staff specific data elements; and</li> <li>3. Create a campus technical support group with representatives from DoIT and schools/ colleges to help implement data integration and collection.</li> </ol>